

## CLAIMS

We claim:

- 5 1. A remote control device, comprising:
- a first receiver that receives a first short range wireless (SRW) signal from a television set that includes an information address that identifies how additional information about the contents of a television broadcast can be obtained, wherein the television broadcast comprises a prompt indicating that
- 10 the additional information is available;
- a controller that is coupled to the first receiver that decodes the first SRW signal and stores the information address; and
- a transmitter for sending commands that control the television set.
- 15 2. The remote control device according to claim 1, wherein the controller comprises a central processing unit coupled to a memory section, and wherein the central processor operates according to instructions stored in the memory section.
- 20 3. The remote control device according to claim 1, wherein the controller comprises a state machine to perform the functions of the controller.
4. The remote control device according to claim 1, wherein the first receiver is a Bluetooth receiver.

5. The remote control device according to claim 1, wherein the first receiver is a microphone.

6. The remote control device according to claim 1, wherein the transmitter  
5 is an infrared transmitter.

7. The remote control device according to claim 1, wherein the remote control device further comprises:

a second receiver that receives a command from a selective call device  
10 that can operate in a selective call communication system; and  
a transmitter that transmits a second SRW signal that includes the information address.

8. The remote control device according to claim 7, wherein the second  
15 receiver and the first receiver are the same receiver.

9. The remote control device according to claim 7, wherein the second receiver is a Bluetooth receiver.

20 10. The remote control device according to claim 1, further comprising a transmitter that transmits a first SRW signal, and wherein the controller generates a message that is transmitted as the first SRW signal that commands the television set to enable or disable a presentation of the prompt.

11. A method used in a television broadcast system to provide additional information about the contents of a television broadcast, comprising in a receiver of the television broadcast system the steps of:

5 receiving the television broadcast comprising a prompt and an information address, the prompt indicating that the additional information is available, and the information address identifying how the additional information is obtained;

presenting the television broadcast including the prompt; and

10 transmitting the information address in a first short range wireless (SRW) signal.

12. The method according to claim 11, further comprising in a remote control device the steps of:

receiving the first SRW signal;

storing the information address; and

15 transmitting the information address in response to a second SRW signal.